Hi [Contact name, organization name],

I want to share some changes that are happening with the Madison Public Library’s summer reading program. As of June 8, we’ll be launching a new Madison-wide community celebration of reading - everyone is invited to participate no matter what kind of reading they’re doing! To be a part of We Read, find something to read that you love, share it with a friend or share it on social media and join in the conversation about your favorite ways to read. 

**“Love it! How can I help?”**

So glad you asked! You can:

* Send an email like this one out to [your partners/the parents of your kids].
* Show us how you read by liking/sharing/tagging [@MadisonPublicLibrary](https://www.instagram.com/madisonpubliclibrary/) on Instagram and using the hashtag #WeReadMadison. We’ll be debuting a new We Read theme every 2 weeks.
* Visit the [We Read Media Kit](https://www.madisonpubliclibrary.org/weread/media-kit) for shareable social media graphics, downloadable posters, coloring sheets and an interactive zine.
* Sign up for the [Library Kids newsletter](https://www.madisonpubliclibrary.org/reading-and-viewing/insider/library-kids) where you’ll get updates about We Read.

Visit [madisonpubliclibrary.com/weread](https://www.madisonpubliclibrary.org/weread) to learn more about why and how we made changes to the summer reading program or to help us spread the word about We Read.

THANK YOU!

[Your name here]