Planning for the Imagination Center at Reindahl Park continues to progress with the start of the fall season. As many of you know, the beginning of fall marks the budget deliberation and adoption process for the City of Madison. The Imagination Center project has been shifted in the Mayor’s Executive Budget from the Capital Improvement Plan to a new budgetary tool called the Horizon List. The Horizon List consists of projects that meet a clear community purpose but are not yet fully planned to the level to be considered and funded within the fiscal capacity of the 2020 Capital Improvement Plan. A budget amendment has been referred to the Common Council for deliberation to place the Imagination Center back in the Capital Improvement Plan. Regardless of whether the project is incorporated in the Capital Improvement Plan or remains on the Horizon List, Madison Public Library will continue planning for the project.

On that note, we are gradually wrapping up our initial community engagement process for the Imagination Center at Reindahl Park Plan. This is an exciting development, because it means we are starting to draft our plan. The Imagination Center at Reindahl Park Plan will articulate our community engagement results into a coherent vision for the Imagination Center. Madison Public Library anticipates completing the plan in early 2020 and having a public draft available in the spring of 2020. Please take a look at the updated timeline on the last page of this update, and as always feel free to contact us through this very exciting process.
Building from the conversations that produced *Communities Inspiring Libraries: A Strategic Plan for Eastside Growth*, the planning process for the Imagination Center at Reindahl Park relies heavily on conversation. We want you to share your thoughts, hopes, and dreams for your neighborhood and library. To help facilitate dialogue, Madison Public Library has scheduled the following:

- Park visits in Reindahl Park.
- Interviews with residents, service providers, businesses, and stakeholders.
- Events at local schools, faith communities, community centers, and assisted living facilities.
- Community conversations at neighborhood organizations.
- Planning exercises in middle and high school classrooms.
- Conversations with Local Voices Network (LVN). Madison Public Library is collaborating with LVN to host guided conversations about the Imagination Center.

Over the course of the last year, Madison Public Library shared 108 conversations with 412 people. More than 132 hours of conversations have taken place. Additionally, 79 students submitted “Build a Library” plans. “Build a Library” is a blank canvas for students to draw, write, and describe their vision for a library.

![Community Conversations by the Numbers (as of 10/1/19)](image)

- 108 Conversations
- 412 People Engaged
- 132 Hours of Conversation
- 21 Events Attended
Organizations Engaged

- 100 Black Men
- Access to Independence
- African Association of Madison
- African Center Community Development
- American Family Insurance
- Care Net - Dane County
- Capital East Soccer Club
- Center for Resilient Cities
- Centro Hispano
- Christ the Solid Rock Baptist Church
- City of Madison - Community Development
- City of Madison - CDA
- City of Madison - Parks
- City of Madison - Planning
- City of Madison - Police
- Community Action Coalition
- Community GroundWorks
- Community Living Alliance
- Dane County - Immigration Affairs
- Dane County - Joining Forces for Families
- East Madison Community Center
- East Madison High School - Book Club
- East Madison High School - Principal's Group
- East Towne Mall Administration
- Eastside Lutheran Church
- Food for Thought Initiative
- Gambian Youths of Wisconsin
- Goodman Community Center
- Hawthorne Elementary School
- High Crossing Neighborhood
- Home Savings Bank
- HyVee - East Madison
- Just Bakery/Madison Urban Ministry
- Just Coffee Cooperative
- Literacy Network
- Madison College - Administration
- Madison College - Student Senate
- Madison Cricket Association
- Madison FC
- Madison Metropolitan School District
- Madison School & Community Recreation (MSCR)
- Monona East Side Business Alliance
- NAMI - Dane County
- Northside Planning Council
- Oakwood Village
- Office Depot
- Old National Bank
- Reindahl Community Gardeners
- Sandburg Elementary School
- Sandburg Neighborhood Association
- Senegambia Association
- Truax Neighborhood Association

The Organization Engaged list above provides an overview of organizations that Madison Public Library has met with to talk about the Imagination Center project. The referral list is comprised of community members’ suggestions to Madison Public Library as well as key community groups in Madison that we have identified. Madison Public Library has also had conversations with many individuals, neighbors, and park users in addition to the listed groups.
Imagine Reindahl Wishlist

The Imagine Reindahl Wishlist is an overview of community engagement results to this point. The purpose of the wishlist is to provide a synopsis of the ideas that the community has suggested for the Imagination Center. The wishlist should not be interpreted as the end result of the Imagine Reindahl process but rather a benchmark of what engagement results indicate today. Madison Public Library welcomes conversation regarding the list below and any additions that come to mind. We also want to know whom we could collaborate with to deliver these services.

In *Communities Inspiring Libraries: A Strategic Plan for Eastside Growth*, Madison Public Library identified five roles the library must prioritize in planning for new facilities. Brief descriptions are as follows:

- **Social Forum** – Madison Public Library is a social hub for the community and should work to become a more intentionally inclusive space for social interaction.
- **Civic Innovator** – Madison Public Library should encourage participation in public life and provide a space for civic engagement and connection.
- **Holistic Health Advocate** – Madison Public Library should promote access to health care opportunities and should prioritize health literacy.
- **Cultural Platform** – Madison Public Library should provide a platform for expression, education, and celebration. The library must increase culturally diverse and relevant educational and recreational opportunities.
- **Economic Engine** – Madison Public Library should provide resources and tools to enhance workforce development and otherwise support library visitors.

Community suggestions for the Imagination Center are as follows:

**Social Forum**
- After School Care/Teen Center
- Meeting Rooms and Park Shelter
- Childcare
- Child Exploration and Self-Directed Activities
- Coffee Shop/Café
- Wedding Venue

**Civic Innovator**
- City Government Service Center
- 3-1-1 Service Center
- Voter Registration and Polling Place
- Traffic Garden
- Municipal Offices
- Police Drop-in Station

**Cultural Platform**
- Music Center and Recording Studio
- Public Arts Showcase/Art Gallery
- Artist in Residency Studio
- Agricultural and Environmental Education
- Theater with Cultural Presentations
- Madison/Agricultural History Center

**Holistic Health Advocate**
- Mental Health Services
- Health Literacy
- Addiction Services
- Homeless Services
- Walk-in Free Clinic
- Food Pantry
- Universal Playground
- Snack Bar or Food Service Area
- Diet and Food Education Services
- Gymnasium and Fitness Classes
- Respite Care and Family Services
- Social Work Services
- Recreation Equipment Checkout
- Seed Bank/Garden
- Dental Clinic

**Economic Engine**
- Credit/Financial Literacy Services
- ESL Classes
- Homework Help/Tutoring
- Career and Job Training Assistance
Multiple/Intersecting
Community Center – SF, CP
Literacy Classes – CP, EE
Immigration and Legal Services – CI, CP
Group Co-Working Space SF, EE
Makerspace/Creatorspace – SF, CP, EE
Senior and Elderly Services – SF, CP

Imagine Reindahl Timeline

- **September 2018 - December 2018** - Introductions and Community Engagement Launch
- **January 2019 - September 2019** - Community Engagement and Conversations
- **October 2019 - December 2020** - Develop Draft Imagination Center at Reindahl Park Plan
- **January 2020 - June 2020** - Finish Imagination Center at Reindahl Park Plan
- **July 2020 - December 2020** - Establish Partnerships
- **January 2021 - December 2021** - Begin Design, Prepare, and Bid Project
- **April 2022 -** Begin Imagination Center Construction

Look for the Dream Bus in your area this fall!

**Dream Bus**

Bookmobile service is now available in the Reindahl Park area. The Dream Bus will be making stops at Sandburg Elementary School and East Madison Community Center this fall. At the Dream Bus, you can get a library card, browse and check out materials, return items, place and pick up holds, and use free Wi-fi. For more information visit:

[https://www.madisonpubliclibrary.org/locations/dream-bus](https://www.madisonpubliclibrary.org/locations/dream-bus)