



City of Madison

Meeting Minutes - Approved

MADISON PUBLIC LIBRARY BOARD

City of Madison
Madison, WI 53703
www.cityofmadison.com

Thursday, December 6, 2007

4:30 PM

Madison Public Library, 201 W. Mifflin St., Rm. 201

CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:32 p.m.

Present: 5 -

Barbara J. Karlen; Annette Miller; David L. Wallner; Theodore C. Widder, III
and Gregory Markle

Absent: 1 -

Ann L. Falconer

Excused: 3 -

Larry Palm; Carol Carstensen and Tracy K. Kuczenski

Also Present: Grogan, Benno, Sawyer, Roughen, Murphy, Froistad, Dimick

APPROVAL OF MINUTES

Wallner moved, seconded by Miller to approve the Minutes of November 1, 2007.
The motion passed by voice vote/other.

CORRESPONDENCE

Mention was made of President Widder's response to an editorial supporting a new east side branch library site. He wanted it understood that while adding a new library branch is very exciting and the capital costs are relatively low, it means a long-term commitment for ongoing operating expenses (as much as \$1,000,000 per year). Everyone needs to be aware of this.

NorthStar Economics, Inc. has won a contract with the Wisconsin Department of Instruction to conduct a study to determine the economic benefit of public libraries for Wisconsin residents.

Ms. Dimick responded to a letter requesting additional hours of operation for the South Madison Branch Library.

ROLL CALL

Falconer arrived at 4:33 p.m.

Present: 6 -

David L. Wallner; Barbara J. Karlen; Annette Miller; Ann L. Falconer;
Theodore C. Widder, III and Gregory Markle

Excused: 3 -

Larry Palm; Carol Carstensen and Tracy K. Kuczenski

PUBLIC COMMENT

There were none.

BOARD INFORMATION EXCHANGE

It was noted that the South Central Library System has offered to pay trustee membership fees to the Wisconsin Library Association. If interested, please let Ms. Dimick know.

REPORTS

[08369](#) December 2008 Director's Report

The report was accepted.

FINANCIAL REPORT

Staff continue to be concerned about the salary budget. Open positions are still being held vacant. As of today, it appears that the library could be \$17,000-\$45,000 overspent in the salary budget at year end.

It was noted that the M&I account continues to grow; it appears it may generate \$32,000 to \$33,000 or more interest this year.

[08370](#) [Budget_Oct_07](#)

[08371](#) Oct 07 MPL Gifts

[08372](#) M&I_Oct_07

ROLL CALL

Palm and Kuczenski arrived at 4:37 p.m.

Present: 8 -

David L. Wallner; Larry Palm; Barbara J. Karlen; Tracy K. Kuczenski;
Annette Miller; Ann L. Falconer; Theodore C. Widder, III and Gregory Markle

Excused: 1 -

Carol Carstensen

FACILITIES DEVELOPMENT DISCUSSION

08373

Madison Public Library Branch Development

The current criteria developed in 2003 for developing branch sites is soft and subjective. Questions raised in budget discussions were legitimate. Therefore, we need to come up with something that is defensible and up-to-date. We need to put in place a process to deal with this. The process will be discussed after Brad Murphy tells us where the city is growing.

Brad Murphy from City Planning reviewed the growth patterns over the last several decades. The population in 2000 was 208,000 and it is expected to increase to 265,000 by 2030. Madison is roughly 46% of the county population. The outlying areas are growing a bit faster than the city. New neighborhoods have a denser population and then as they age they have a temporary loss in population.

Mr. Murphy displayed maps of the city to show where the areas of growth are anticipated. Growth will occur primarily east and west with east having more growth potential. This is due to natural features and the presence of incorporated cities/towns bordering the city. Madison has entered into several intergovernmental agreements limiting growth in the areas bordering the Town and City of Middleton, City of Verona, City of Fitchburg, Town of Madison, McFarland, Town of Blooming Grove, Burke, Sun Prairie and DeForest and is in discussions with the Village and Town of Cottage Grove and Town of Sun Prairie. Rough numbers indicate development on the west side would mean a population increase of approximately 30,000 people over 30 years. The east side could increase by as much as 40,000 over the same time period.

It was requested that a map be developed showing the likely boundary of the city and include city and outlying libraries and neighborhood and community facilities centers. Additional maps could include childcare facilities and neighborhood associations.

As a means to fund new libraries, there are some communities throughout the nation that have created a library fee for new development in which a fee would be assessed to every dwelling unit built. Mr. Murphy will check to see if impact fees for libraries are allowed in Wisconsin, what would be required to institute them, and how long you would have to spend the money.

ROLL CALL

Miller left at 5:10 p.m.

Present: 7 -

David L. Wallner; Larry Palm; Barbara J. Karlen; Tracy K. Kuczenski; Ann L. Falconer; Theodore C. Widder, III and Gregory Markle

Excused: 2 -

Carol Carstensen and Annette Miller

There was discussion about how to proceed.

There are different layers to a planning effort. For planning purposes, we need to not only look at new growth in the city, but also look at the current situation that is very complex. Not all the libraries are the same. What services are provided and how it is done are unique to each branch. We look at the impact on the neighborhood. The program informs the space and space is affected.

No one really knows what a library will look like in 20 years. This is something the community will help define. It was suggested that a consultant be hired and develop a two-year plan. We should look at programmatic issues as well as land use. Currently, the internet is making a big impact on library usage. This may cut down the number of patrons using the library, but on the other hand computers in the library bring in people that don't have them at home. We need a comprehensive global view.

There will be further discussion at the January meeting; staff will help determine how we might go about this; what resources would be available, and what the costs would be. Should we have a faciliator?

NEW BUSINESS

08169

Adopting the Southwest Neighborhood Plan and recommendations contained therein as a supplement to the City's adopted Comprehensive Plan. Ald. Districts 1, 19, & 20.

Archie Nicolett, City Planner and Lisa Subeck, member of the Southwest Steering Committee, presented the Plan which is a comprehensive framework for future improvements in the designated area bounded by Mineral Point Road on the north, South Whitney Way on the east, Raymond Road on the south and McKenna Blvd. and S. Gammon Rd. on the west in addition to the Balsam Rd. area that lies directly south of Raymond Road and Park Ridge area that lies directly east of S. Gammon Rd. . An 18 person committee spent a year developing the plan. This planning area was selected based on the higher percentage of low- and moderate-income residents residing in the area that was higher than the city as a whole. The neighborhood has seen a large influx of Hmong, Hispanic and African American residents, many of which are poor and less mobile.

The purpose of the plan is to ensure a strong sense of community and identify and implement changes that will enhance the area.

The Meadowood Shopping area, which includes the Meadowridge Branch Library, has been identified as being very important to this residential neighborhood.

The steering committee has prioritized the following recommendations:

1. Assign additional police services /resources such as, but not limited to, neighborhood officers in the Bettys-Theresa-Hammersley, Balsam-Russett and Park Ridge areas.
2. Expand the Meadowridge Library at or near its present location and provide additional programs/services for youth and adult residents, with an added emphasis on programs dealing with education and employment resources. The library should explore offering bilingual classes in Spanish and Hmong, establishing itself as a clearinghouse for information on programs and services, and plan for adequate meeting/programming space in a new facility.
3. Promote a variety of home ownership and rehabilitation programs, loans and services focusing on the areas mentioned above.
4. Increase programming for youth, adults and seniors such as ESL classes, GED, tutoring, and after-school and summer education/recreational activities.
5. Develop communication mechanism between Madison Police, property owners and neighborhood associations to address neighborhood-related issues jointly.
6. Explore purchasing a new ambulance and evaluate the placement of the newly acquired ambulance at Fire Station 7.

A resolution has been prepared asking the library to approve the plan as part of the city's comprehensive plan. There is no fiscal impact associated with the adoption of the plan. However, implementing specific recommendations within the plan will have fiscal impacts in the future.

Wallner moved, seconded by Falconer to refer this item to the January 3 board meeting for further discussion. Motion passed.

A motion was made by Wallner, seconded by Falconer, to Refer to the MADISON PUBLIC LIBRARY BOARD. The motion passed by voice vote/other.

ROLL CALL

Present: 6 -

Larry Palm; Barbara J. Karlen; Tracy K. Kuczenski; Ann L. Falconer;
Theodore C. Widder, III and Gregory Markle

Excused: 3 -

David L. Wallner; Carol Carstensen and Annette Miller

REPORT ON COMPLAINT ON MEETING ROOM USE

The policy approved by the Library Board and City Attorney is a sound document. The policy states that the general hierarchy for room usage is for library programs followed by community group usage. Despite the complainant not providing documentation as to her group status, two meeting room spaces were offered. This led to shouting and abusive behavior. In this situation, the behavior policy took precedence over the meeting room policy. No changes were recommended to the policy.

[08374](#)

MPL Meeting Room Policy

APPROVAL OF 2008 FACILITIES AGREEMENT BETWEEN MPL AND DCLS

There was no discussion.

A motion was made by Karlen, seconded by Falconer, to approve the agreement. The motion passed by voice vote/other.

[08375](#)

DCLS Facilities Agreement 2008

FACILITIES UPDATE

A walk-through of the site was conducted last week. The work is close to being completed so that the city can purchase the site. We probably won't sign on the dotted line until January or February. At that time we'll put out an RFP for a contractor to do the interior work. Then we can start ordering the furnishings and fixtures. At this point, an August/September opening is anticipated.

FRIENDS UPDATE

There was no report.

FOUNDATION UPDATE

The city has received a \$100,000 grant for Sequoya for equipment from MG&E. This gift will put the campaign over the \$1 million mark.

Discussions are ongoing about what to do with any excess campaign funds. This may result in a branch endowment policy.

SOUTH CENTRAL LIBRARY SYSTEM UPDATE

There was no report.

DANE COUNTY LIBRARY SYSTEM UPDATE

There was no report.

COMMITTEE UPDATES

No reports.

ADJOURNMENT

A motion was made by Markle, seconded by Palm, to adjourn at 6:10 p.m. The motion passed by voice vote/other.