



City of Madison
Meeting Minutes - Final
MADISON PUBLIC LIBRARY BOARD

City of Madison
Madison, WI 53703
www.cityofmadison.com

Thursday, February 1, 2007

4:30 PM

Madison Public Library
201 W. Mifflin St., Rm. 201

I. CALL TO ORDER

The meeting was called to order at 4:32 p.m.

II. ROLL CALL

Present: Carol Carstensen, Barbara J. Karlen, Ann L. Falconer, Theodore C. Widder, III and Gregory Markle

Absent: Tracy K. Kuczynski, Annette Miller and David L. Wallner

Excused: Larry Palm

Also Present: Dimick, Sawyer, J. Olson, Goren, Grogan, Froistad, Benno, Murphy, Stepnik, Rolfs

III. APPROVAL OF MINUTES

The January 4, 2006 Minutes were approved.

A motion was made by Karlen, seconded by Markle, to Approve the Minutes. The motion passed by acclamation.

IV. CORRESPONDENCE

There was none.

V. PUBLIC COMMENT

There were none.

VI. BOARD INFORMATION EXCHANGE

There was none.

VII. FINANCIAL REPORT

Although the financial report is for the time period ending December 30, 2006, it is not the final year-end report. The City has not closed out the books yet. Many things have to be debited from the accounts yet. Year-end figures will be available at the March board meeting. Ms. Dimick does anticipate having some carryover money, but doesn't know how much at this point in time. Adjustments to the 2007 budget will also be made at the March meeting.

ROLL CALL

Mr. Wallner arrived at 4:34 p.m.

Present: Carol Carstensen, Barbara J. Karlen, Ann L. Falconer, David L. Wallner, Theodore C. Widder, III and Gregory Markle

Absent: Tracy K. Kuczenski and Annette Miller

Excused: Larry Palm

VIII. FUTURE WEST SIDE BRANCH SITE DISCUSSION

There is money in the capital budget for the library to acquire land for a far west side branch library. The library has two years to spend this money.

Brad Murphy, Joe Stepnik, and Dan Rolfs from the City Planning Department were present to discuss future development of the westside of Madison and where an additional westside library might be sited. They have been looking for a site for a future branch for sometime and had found a site off Midtown Rd. It did not work out however. Mr. Murphy displayed maps indicating where the population is expected to grow as well as a land use plan map that delineates the permanent boundary of the city.

ROLL CALL

Ms. Kuczenski arrived at 4:37 p.m.

Present: Carol Carstensen, Barbara J. Karlen, Tracy K. Kuczenski, Ann L. Falconer, David L. Wallner, Theodore C. Widder, III and Gregory Markle

Absent: Annette Miller

Excused: Larry Palm

This area of the city is not close to full build out yet. The Blackhawk, Junction and Cross Country neighborhoods are mostly developed, followed by the High Point/Raymond Rd. neighborhood which is about half done. The Midtown neighborhood is under development and Pioneer and Elderberry are just beginning.

It is anticipated there will be 23,000 dwelling units or a population of 50,000 when build-out is complete. An ideal location would be on a major transportation corridor - High Point/Raymond Rd., PD, Valley View and Hwy. M or Mineral Point Rd. Watts Rd. will be extended westward in the middle of an anticipated neighborhood center and will intersect with Pleasant View Rd. This would be a great location, but would be difficult to purchase only an acre or so from the farmer owning the land. This would limit the option for the rest of the land around it. The optimal time to negotiate for this property would be once a developer gets involved, but it will be more expensive by the time that occurs.

There is a site at the Mineral Point/South Point intersection that is owned by Veridian and a second site across Mineral Point from the Veridian site that is owned by the Blackhawk Church. Either of these sites would be good and could be purchased for the money we have in the budget for a stand alone branch. This would be the easiest thing to do now. Later on when some of the other sites are in the development stages, a second site could be purchased.

There is also a site at PD and Maple Grove Rd. This was considered to be too far south.

With the expected population growth, it seems that two branches might be needed--the rule of thumb is one for a branch service area of 20,000 to 25,000 people. If we were to buy two sites, the expectation would be that there would be two libraries and operating costs for two would be very high.

ROLL CALL

Ms. Carstensen left at 5:06 p.m.

Present: Barbara J. Karlen, Tracy K. Kuczenski, Ann L. Falconer, David L. Wallner,
Theodore C. Widder, III and Gregory Markle

Absent: Annette Miller

Excused: Larry Palm and Carol Carstensen

It might be possible to purchase a piece of land and bank it for sale/exchange at a later date. If it was earmarked "library" there would be the expectation that that's what it would actually be and it would be very difficult to sell or trade the site. It would have to not be designated for the library, but it would have to come out of the library budget. Another suggestion was to buy an option on a site to be designated at the point of development. Developers do this all the time. City staff, however, have had no experience with that and didn't know how it would work.

A justification to go after one of the Mineral Point sites would be that it's been determined that the City has exhausted all possibilities of purchasing land in our price range in the south and east areas of the entire area.

President Widder, Mr. Stepnik and Mr. Rolfs will meet to further discuss the options available on the Mineral Point corridor and in the meantime Mr. Widder will also open discussions with the owners of the large tracts of land in two of the desirable areas further south.

IX. APPROVAL OF SYSTEM COMPLIANCE REPORT

Each year libraries are asked to certify they are in compliance with system membership requirements and to sign a statement concerning the system's effectiveness.

Karlen moved, seconded by Markle, to approve the Compliance Report as submitted. Motion passed by acclamation.

X. APPROVAL OF REVISED BEHAVIOR POLICY

The changes that were discussed last month have been made. City Attorney Roger Allen has reviewed the revised policy and found it to be in order.

Wallner moved, seconded by Markle, to approve the revised policy. Motion passed by acclamation.

XI. APPROVAL OF NAMING OPPORTUNITIES FOR INTERNAL SPACES AT THE NEW SEQUOYA BRANCH

The library has a policy regarding naming of library buildings. It states that a schedule of internal spaces available for naming opportunities must be approved by the Library Board.

The architects have developed a schedule of opportunities in the various areas of the new Sequoya branch that lists each area and the corresponding donation amount.

Markle moved, seconded by Falconer, to approve the schedule of naming opportunities as proposed by the architects. Motion passed by acclamation.

Steve Kihm, member of the Sequoia campaign committee and author of "The Lost Candy Bar" has written a grant to be submitted to the Hershey Company. He is trying to build on the relationship between Madison (named a "sweet spot" by the Hershey Company) and Hershey. He would like to offer the naming opportunity for the children's area to Hershey naming it "Hershey's Lost Candy Bar Children's Reading Center" or a conference room named "Hershey's Sweet Spot Conference Room". The grant seeks \$100,000 for either space. There was concern about this because the donor would be the Hershey Company, not Mr. Kihm and this name would seem to promote his book.

It could be several months before we even know if the grant is approved. In the meantime, if another donor comes forward, the naming right would go to the first person who purchases it.

It was decided that the grant should state the Library Board has a strong preference for the naming to be The Hershey Company Children's Center Reading Room. However, if the Hershey Company wants to use another name consistent with our policy, they could propose one and the Library Board would consider it.

ROLL CALL

Ms. Kuczenski left at 5:45 p.m.

Present: Barbara J. Karlen, Ann L. Falconer, David L. Wallner, Theodore C. Widder, III and Gregory Markle

Absent: Annette Miller

Excused: Larry Palm, Carol Carstensen and Tracy K. Kuczenski

XII. REPORT FROM DANE COUNTY LIBRARY GOVERNANCE OPTIONS STUDY

The report was referred to the March meeting.

XIII. FACILITIES REPORT

Mr. Benno asked that we table a decision on the security cameras at this time. More time is needed for research.

XIV. FRIENDS' UPDATE

The Central Friends book sale is scheduled for February 15 - 17.

XV. FOUNDATION UPDATE

Terrie Goren was hired as the new half time Executive Director for the Foundation. She began working January 29.

The fall fund raising campaign has ended. The goal was \$140,000 and we raised \$155,000. With the bequests the Foundation received in the later part of the year the endowment fund is almost at \$1 million. This is up from \$200,000 at the beginning of 2006.

The Sequoia campaign kick-off was held January 28. A thermometer was unveiled indicated that \$505,000 has been raised to date. The goal is \$975,000.

XVI. SOUTH CENTRAL LIBRARY SYSTEM UPDATE

There was no report.

XVII. DANE COUNTY LIBRARY SERVICE UPDATE

There was no report.

XVIII. COMMITTEE UPDATES

There was no report.

XIX. ADJOURNMENT

The meeting adjourned at 5:50 p.m.

A motion was made by Wallner, seconded by Markle, to Adjourn. The motion passed by acclamation.